



Synergistic Solutions for Accelerating Business Success

MISSION STATEMENT

ACCELERATE BUSINESS GROWTH BY PROVIDING CLIENT COMPANIES WITH EXPERTISE AND STRATEGIC INTEGRATED SUPPORT SYSTEMS WHICH ENABLE PROFITABLE FOCUS ON CORE COMPETENCIES.

FOCUS

SERVING CLIENTS OF INVESTMENT GROUPS TO ACCELERATE INVESTOR PROFITS, LOWER RISKS, AND PROVIDE EFFECTIVE PROGRESS REPORTING.

Synogy is a business incubator and accelerator focused on providing committed business development support systems to clients of passive investment groups. Synogy is an aggregator of expertise, services, and training focused on accelerating the growth and success of Synogy's client companies (Synogy Partners). Statistics show that this type of committed third-party assistance can produce success rates approaching 90% -- a dramatic improvement over the 75% failure rates which are the norm for small business survival in the United States.¹

SERVICES & BENEFITS

INVESTOR BENEFITS: Synogy's Development Services Agreement provides an investor with a number of benefits:

- ◆ Accelerated growth of investment value
- ◆ Higher profits
- ◆ Lower risks
- ◆ Closer communication & reporting on status of client company
- ◆ More rapid information on company problems or opportunities
- ◆ Minimized headaches

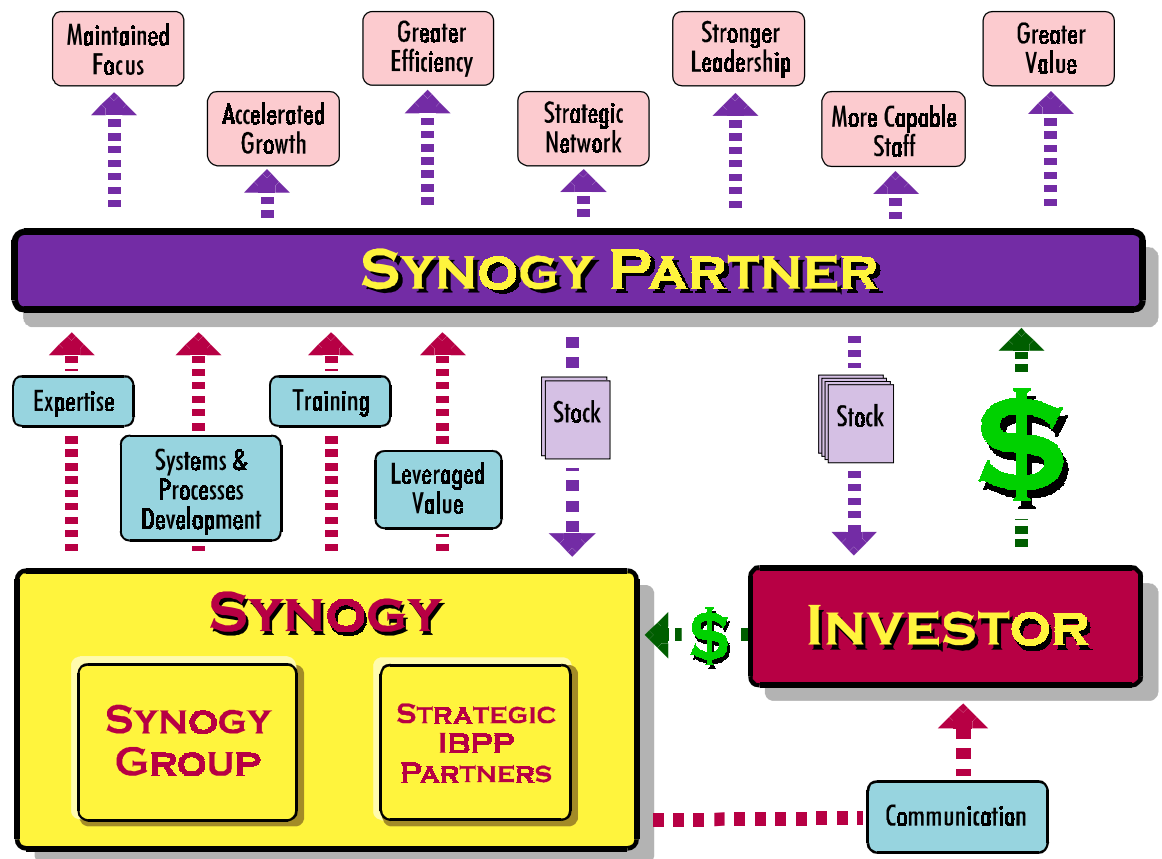
SYNOGY SERVICES: Under a Development Services Agreement, Synogy will provide four key value-added incubator services to accelerate the growth of client companies ("Synogy Partners"):

1. *Synogy Group* - strategic network of proven business leadership and technical expertise ("Synogists")
2. *Development of Systems & Processes* - analysis, development, and documentation of effective business processes
3. *Professional Development* - training sessions and materials to develop corporate culture and enhance leadership & staff skills
4. *Leveraged Strategic Alliances* - strategic high-value services and products at negotiated group rates normally unavailable to Synogy Partner directly

¹ U.S. Department of Commerce

SYNOGY PARTNER BENEFITS: Synogy’s services are designed to provide a strong foundation for success and provide the Synogy Partner with a number of benefits:

- ◆ Maintenance of focus on development of core competency
- ◆ Strengthened leadership
- ◆ Expanded network of strategic relationships
- ◆ Accelerated growth
- ◆ Increased efficiency of operations & processes
- ◆ Expanded staff capabilities
- ◆ Affordable access to high-end solutions



ACCELERATED RETURNS: Under Synogy’s program an additional investment by the investor is committed to implementing Synogy’s services to produce a higher rate of return for the entire investment. An additional investment in accelerating the growth can produce dramatic results. An additional 10% investment would increase the IRR 13% if growth can be accelerated by one year, and by 57% if growth can be accelerated by two years.

DEVELOPMENT SERVICES AGREEMENT: Synogy’s services are provided to Synogy Partners under a Development Services Agreement with both the Investor and the Synogy Partner. Under the Agreement the Investor pays for a three-year Development Services Contract under which Synogy provides development services to accelerate the company’s success. The Agreement with the Synogy Partner provides Synogy with stock in the company.

MARKET

Synogy's primary market is passive investment groups who do not currently provide business development support services to their investment clients.

Synogy also expects that it will receive numerous requests directly from companies that hear of Synogy's services and seek help directly from Synogy for acquiring funding or accelerating business development.

COMPETITIVE ADVANTAGE

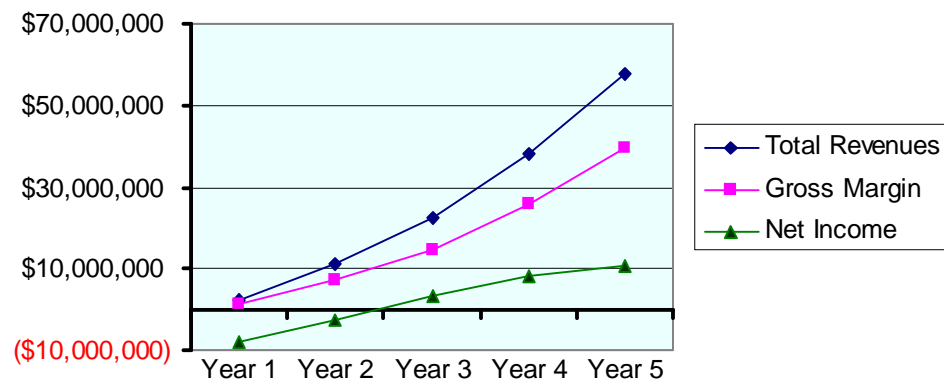
There are numerous business incubators and consulting companies which provide some of the services of Synogy and are potential competitors. Research, however, has revealed no consulting company or incubator company that focuses on meeting the needs of investors or aggregates the collection of services that Synogy provides.

A major Competitive Advantage is Synogy's strategic relationship with the E-Myth Mastery Academy and its methods for developing effective business systems and processes that have been used in more than 20,000 companies. Synogy's focus on providing hands-on assistance to develop business processes will enable leadership of the Synogy Partner to focus on areas of core competency for the company while development of supporting systems and processes is managed by Synogy. This support focus will facilitate exceptionally rapid startup, expansion, or improvement of operations for Synogy Partners.

FINANCIAL OVERVIEW

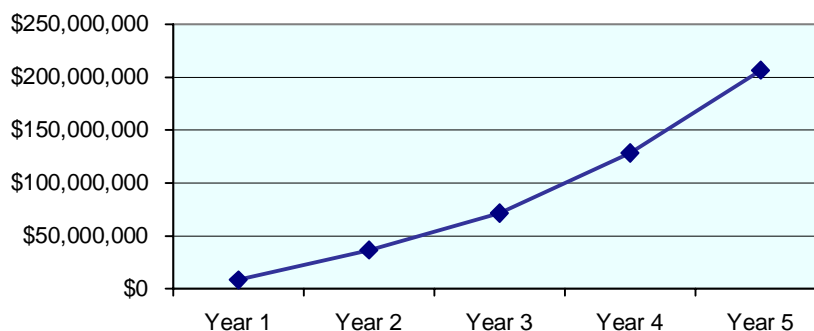
Synogy projects profitability in the third year of operations:

REVENUE, GROSS MARGIN & NET PROFIT



The true return on an investment in Synogy is not reflected in the Net Profits. The focus of Synogy is building the value of its ownership in the Synogy Partners. This focus produces a conservative Net Profit. The Asset Growth of Synogy reflects the true value of Synogy and produces a significant return on investment.

Cumulative Asset Value



The asset growth of Synogy is derived from a projection that Synogy will receive an ownership interest in Synogy Partners of approximately 5%. Based on Synogy's assumptions the Net Present Value of Synogy's Projected cash flows (assuming cash out of cumulative value at the end of year five) reflects the following Net Present Value on the Total Investment Required (cash flow in millions):

Year	1	2	3	4	5
NPV = \$ 124,945,995	-8.5	-3.3	1.6	4.9	210.8

FUNDING SOUGHT

Synogy will seek initial capitalization in three phases. The first two phases will fund development of Synogy's structure and services. The third phase will entail mortgage funding for the development of incubator facilities, called "Synogy Centers", around the United States. Funding for Synogy Centers will be obtained as Synogy Centers are built.

PHASE 1 - YEAR 1 *\$8.5 MILLION*

PHASE 2 - YEAR 2 *\$3.5 MILLION*

PHASE 3 - 18 MONTHS - 5 YEARS+
\$50+ MILLION MORTGAGE FUNDING FOR SYNOGY CENTERS

EXIT STRATEGIES

Synogy's Directors will develop effective exit strategies which will provide the most appropriate return to Synogy, its investors, the investor groups being served, and the Synogy Partners being served. Numerous options will be addressed including, ESOP sales, sales to third parties, spin-off companies, and IPO's.