

EXECUTIVE SUMMARY



Synergistic Solutions for Accelerating Business Success

MISSION STATEMENT

ACCELERATE BUSINESS GROWTH BY PROVIDING CLIENT COMPANIES WITH EXPERTISE AND STRATEGIC INTEGRATED SUPPORT SYSTEMS WHICH ENABLE PROFITABLE FOCUS ON CORE COMPETENCIES.

SYNOGY SERVICES:

- *Synogy Group* - strategic network of proven business leadership and technical expertise
- *Development of Systems & Processes* - analysis, development, and documentation of effective business processes
- *Professional Development* - mentoring, training sessions and materials to develop corporate culture and enhance leadership & staff skills
- *Leveraged Strategic Alliances* - strategic high-value services and products at negotiated group rates normally unavailable to Synogy Partner directly

SYNOGY PARTNER BENEFITS:

- Maintenance of leaderships focus on development of company's core competency
- Strengthened leadership & staff
- Expanded network of strategic relationships
- Accelerated growth
- Increased efficiency of operations & processes
- Affordable access to high-end business solutions

FOCUS

SERVING CLIENTS OF INVESTMENT GROUPS TO ACCELERATE INVESTOR PROFITS, LOWER RISKS, AND PROVIDE EFFECTIVE PROGRESS REPORTING.

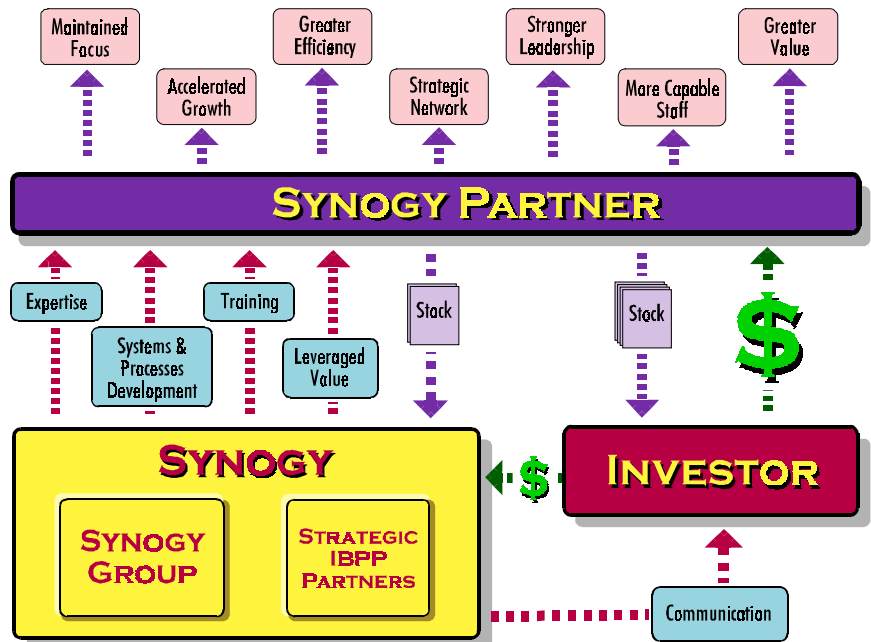
INVESTOR BENEFITS:

- Accelerated growth of investment value
- Higher profits with Lower risks
- Closer communication & reporting on status of client company
- Minimized headaches

Synogy is an Investor Services Company that provides the advantages of a traditional business incubator to passive investors and the companies they invest in (Synogy Partners).

Synogy is an aggregator of expertise, services, and training focused on accelerating the growth and success of Synogy Partners. Statistics show that this type of committed third-party assistance can produce success rates approaching 90% -- a dramatic improvement over the 75% failure rates which are the norm for small business survival in the United States.¹

Synogy's goal is to enable the leadership of client companies to maintain focus on developing the company's core competency without being distracted by the labor intensive process of identifying and implementing effective business systems. Synogy provides expert teams and template processes to facilitate rapid startup with best practice processes. These services are provided on behalf of, and under contract to, the company's investors and enable the investors to play an active role in building client companies while improving communications with the company.



The expense of Synogy's services is covered by an increase in the investment funding. Faster growth increases the investor's Internal Rate of Return while providing greater security and in the investment.

Synogy's profits are realized through appreciation of stock received by Synogy under its contract with the Synogy Partner. Synogy projects profitability in its cash flow within the third year. Asset valuation is projected at \$205 million by the end of year five.

¹ U.S. Department of Commerce